

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JAMIE ANDRUS  
Salesperson Phone# 202-872-1155  
Salesperson FAX#

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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Rating: 3.0	1	SA	630P-7P	GAME NIGHT LIVE	:30	\$100.00	09/01-09/01	1	1	1	\$100.00	
Rating: 2.0	2	SU	9A-930A	SUNDAY EDITION	:30	\$85.00	09/02-09/02	1	1	1	\$85.00	
Rating: 1.0	3	SA	1135P-12A	GAME NIGHT LIVE	:30	\$60.00	09/01-09/01	1	1	1	\$60.00	
Rating: 1.0	4	TU-F	5A-6A	EARLY TODAY	:30	\$50.00	08/28-08/31	6	1	6	\$300.00	
Buyline Comment: 1/DAY TU,TH 2/DAY W,F												
Rating: 1.0	8	M	5A-6A	EARLY TODAY	:30	\$50.00	09/03-09/03	1	1	1	\$50.00	
Rating: 3.0	9	SA	6P-630P	6PM NEWS	:30	\$275.00	09/01-09/01	1	1	1	\$275.00	
Rating: 2.0	10	SU	8A-9A	MEET THE PRESS	:30	\$200.00	09/02-09/02	1	1	1	\$200.00	
Rating: 1.0	11	SA	5A-7A	SATURDAY TODAY	:30	\$30.00	09/01-09/01	2	1	2	\$60.00	

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Rating:	---	---	---	---	-----	----	-----	-----	-----	-----	-----	-----	-----
12	SU			7A-8A	TODAY	:30	\$95.00	09/02-09/02	2	1	2	\$190.00	
Rating: 5.0													
13	TU-F			12P-1P	NEWS @ NOON	:30	\$220.00	08/28-08/31	6	1	6	\$1,320.00	
Rating: 3.0													
Buyline Comment: 2/DAY TU,TH 1/DAY W,F													
17	M			12P-1P	NEWS @ NOON	:30	\$220.00	09/03-09/03	2	1	2	\$440.00	
Rating: 3.0													
18	TU-F			4P-5P	DR PHIL	:30	\$275.00	08/28-08/31	4	1	4	\$1,100.00	
Rating: 2.0													
Buyline Comment: 1/DAY													
22	M			4P-5P	DR PHIL	:30	\$275.00	09/03-09/03	1	1	1	\$275.00	
Rating: 2.0													
23	SA			1035P-1105P	SPORTSBEAT	:30	\$425.00	09/01-09/01	1	1	1	\$425.00	
Rating: 3.0													
24	TU-F			10A-11A	RACHAEL RAY	:30	\$230.00	08/28-08/31	5	1	5	\$1,150.00	
Rating: 2.5													
Buyline Comment: 1/DAY TU,TH-F, 2/DAY W													
28	M			10A-11A	RACHAEL RAY	:30	\$230.00	09/03-09/03	2	1	2	\$460.00	
Rating: 2.5													
29	TU-TH			630P-7P	NEWS	:30	\$550.00	08/28-08/30	3	1	3	\$1,650.00	
Rating: 3.7													
Buyline Comment: 1/DAY													
32	M			630P-7P	NEWS	:30	\$550.00	09/03-09/03	1	1	1	\$550.00	
Rating: 3.7													

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	33	TU-F	6P-630P	NEWS @ 6P	:30	\$675.00	08/28-08/31	4	1	4	\$2,700.00	
Rating: 4.5				Buyline Comment: 1/DAY								
	37	M	6P-630P	NEWS @ 6P	:30	\$675.00	09/03-09/03	1	1	1	\$675.00	
Rating: 4.5												
	38	TU-F	6A-7A	KSL 5 NEWS TODAY	:30	\$375.00	08/28-08/31	5	1	5	\$1,875.00	
Rating: 3.0				Buyline Comment: 1/DAY TU,TH,F 2/DAY W								
	42	M	6A-7A	KSL 5 NEWS TODAY	:30	\$375.00	09/03-09/03	1	1	1	\$375.00	
Rating: 3.0												
	43	TU-F	1135P-1235A	LATE NIGHT	:30	\$325.00	08/28-08/31	4	1	4	\$1,300.00	
Rating: 2.7				Buyline Comment: 1/DAY								
	47	M	1135P-1235A	LATE NIGHT	:30	\$325.00	09/03-09/03	1	1	1	\$325.00	
Rating: 2.7												
	48	TU-F	9A-10A	TODAY	:30	\$230.00	08/28-08/31	4	1	4	\$920.00	
Rating: 3.0				Buyline Comment: 1/DAY								
	52	M	9A-10A	TODAY	:30	\$230.00	09/03-09/03	1	1	1	\$230.00	
Rating: 3.0												
	53	TU-F	3P-4P	NATE BERKUS	:30	\$95.00	08/28-08/31	4	1	4	\$380.00	
Rating: 1.0				Buyline Comment: 1/DAY								

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Rating: 1.0	57	M	3P-4P	NATE BERKUS	:30	\$95.00	09/03-09/03	1	1	1	\$95.00	
58	TU-F		11A-12P	STUDIO 5	:30	\$150.00	08/28-08/31	4	1	4	\$600.00	
Rating: 2.0	Buyline Comment: 1/DAY											
62	M		11A-12P	STUDIO 5	:30	\$150.00	09/03-09/03	1	1	1	\$150.00	
Rating: 2.0	63	SU	4P-430P	NEWS	:30	\$325.00	09/02-09/02	1	1	1	\$325.00	
Rating: 3.0	64	TU-F	1P-2P	TODAY SHOW 3	:30	\$150.00	08/28-08/31	6	1	6	\$900.00	
Rating: 2.0	Buyline Comment: 2/DAY TU,TH 1/DAY W,F											
68	M		1P-2P	TODAY SHOW 3	:30	\$150.00	09/03-09/03	1	1	1	\$150.00	
Rating: 2.0	69	SA	10P-1035P	10 P NEWS	:30	\$1,200.00	09/01-09/01	1	1	1	\$1,200.00	
Rating: 5.0	70	TU-F	7A-8A	TODAY	:30	\$850.00	08/28-08/31	4	1	4	\$3,400.00	
Rating: 5.0	Buyline Comment: 1/DAY											
74	M		7A-8A	TODAY	:30	\$850.00	09/03-09/03	1	1	1	\$850.00	
Rating: 5.0	75	SU	1130P-12A	HIST OF SAINTS	:30	\$50.00	09/02-09/02	1	1	1	\$50.00	
Rating: 1.0												

Rep Order# 7900495 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 08/27/2012 9:57 AM  
Last Received: 08/27/2012 7:59 AM  
Showing Buylines: All Lines

Station KSL-TV SALT LAKE CITY  
Advertiser ( ) LOVE, MIA  
Product LOVE/CD4/R  
Estimate# 828903  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING ST, SUITE 400  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E LOVE/ORDR/828903  
Flight Dates 08/28/2012 - 09/03/2012  
Hiatus Weeks

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	76	TU	8P-10P	RNC 8/27 - 30	:30	\$2,500.00	08/28-08/28	1	1	1	\$2,500.00	
	Rating: 14.0											
	77	TH	7P-9P	RNC 8/27 - 30	:30	\$2,500.00	08/30-08/30	1	1	1	\$2,500.00	
	Rating: 16.0											

---REPORT TOTALS---

Report Totals: 89 / \$30,190.00

---SALES MONTHLY TOTALS---

Sep 12: 89 / \$30,190.00  
Sales Totals: 89 / \$30,190.00  
Station Totals: 89 / \$30,190.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$150,950	CABL 0%	KJZZ 0%	KSL 20%	KSTU 0%	KTVX 0%
		KUCW 0%	KUTV 0%	NSL 0%	UNKN 80%	

Books null  
Demos RA35+